

Volume 44 Issue 1 | A.Y. 2023-2024

# INFO GATEWAYS

The Official Publication of the University of San Carlos Library System

LIBRARY KICKSTART  
2023-2024

eResources  
Roadshow 2023:  
Information Sessions

2023  
UNIVERSITY  
BOOK FAIR

NEW  
ACQUISITIONS

33RD LIBRARY AND  
INFORMATION  
SERVICES MONTH

PLAI CENTENNIAL NATIONAL  
CONGRESS 2023



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Photo taken  
during the USC  
Library System's  
annual planning  
at Maayo Hotel,  
San Remigio,  
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## Publication Staff

### Editor-in-Chief

Sweet Kristel N. Cacha  
Jose Antonio C. Dasig, Jr.

### Compiler & Layout Artist

Jastine Amor R. Capitoc

### Consultant

Janice F. Berdin

### Contributors

Sharleen G. Ramos  
Mary Minette B. Rendon  
Fe R. Planas  
Jacquelyn A. Gabat  
Gesyl E. Ambos  
Melanie Lenlen Hermosa





# Director's Message

Dear Carolinians,

It is with great pleasure and enthusiasm that I extend a warm welcome to each of you through the pages of our library newsletter. This serves as a testament to our commitment of keeping you informed of our library's events and the latest of its collection. We are delighted to share student-centered activities which connect the library to the USC Community.

As we turn the pages of this newsletter, I encourage you to embrace the wealth of opportunities that our library offers. Let the words in these pages inspire you to discover and explore the library's rich resources.

Customer First and Always!

***Ms. Janice F. Berdin, RL, MS***  
Director of Libraries

***Jastine Amor R. Capitoc***

Compiler & Layout Artist



Welcome to the latest edition of Info Gateways, your gateway to the vibrant world of the USC Library System. As the editor, I am thrilled to present a compilation of news, events, and exciting happenings unfolding within our library community during the first semester of the academic year 2023-2024.



# Library Kickstart Fair 2023

By Sharleen G. Ramos | October 18, 2023

## Embracing Knowledge and Community

The library welcomed students, especially freshmen, to the new academic year at the Josef Baumgartner Learning Resource Center in Talamban Campus and at the Bonk Library in Downtown Campus on August 22–23, 2023, with various activities:

- **Balloon Darts:** Students tested their aim and engaged with each other in a fun and interactive balloon darts game.
- **A Snack Bar for Treats and Conversations:** A snack bar provided tasty sweets and a comfortable space for students to socialize, encouraging friendships and a welcoming atmosphere.
- **Trivia Challenge:** A thrilling trivia contest challenged students with questions about USC and Cebu's history, promoting curiosity and exploration.
- **Board Games:** A dedicated board game area allowed students to engage in strategic thinking, teamwork, and fun, highlighting the library's role as a place for leisure and camaraderie.
- **Fiction Reads:** A fiction display featured a diverse selection of novels and literary classics, igniting a love for literature and storytelling.

All in all, the Library Kickstart Fair successfully introduced students to the new academic year, helping them become acquainted with the library and fostering a sense of community. It sparked curiosity and a love for learning, emphasizing that the library is not just a collection of books, but a hub for valuable knowledge, community engagement, and personal growth.



## Booths





## *Amplifying American Corners through Collaboration*



# American Spaces Philippines Conference 2023

*By Mary Minette Rendon | September 15, 2023*

The director and coordinator of the American Corner (AC) Cebu participated in the 2023 American Spaces Philippines Conference, which took place on August 16 and 17, 2023, at the Savoy Hotel Manila. The conference focused on the theme "Amplifying American Corners through Collaboration." During the American Corners session, 15 directors and coordinators from various American Corners across the country gathered. This session served as a platform to emphasize common priorities and objectives, share important updates, discuss program plans, and outline directions for the upcoming fiscal year. Additionally, the session provided an opportunity for American Corners to engage in strategic planning and present their program and budget proposals for the upcoming funding cycle.



American Corner Cebu was also recognized for successfully hosting the visit of the Cultural Affairs Officer during the World War II Liberation Exhibit. Following the American Corners Sessions, ACs toured the AnimoLabs and Fab Lab at De La Salle University, Laguna Campus.



# CONGRATULATIONS!

Fr. Francisco Antonio T. Estepa, SVD, Ph.D.

12th President of the University of San Carlos

On September 15, 2023, Fr. Francisco Antonio T. Estepa, SVD, Ph.D. took on the role of the 12th President of the University of San Carlos in a formal installation ceremony held at the Michael Richartz Conference Center at the Talamban Campus, Cebu City.

*Caption and photos taken from USC website*





# Feast Day of Saint Jerome

By Jastine Amor R. Capitoc | October 12, 2023



## Patron Saint of Librarians

The USC Library System gathered last September 30, 2023 to honor Saint Jerome, the Patron Saint of Librarians. The day featured a solemn Mass officiated by Fr. Michael Tangente, SVD. Librarians and staff venerated and reflected on Saint Jerome's work and influence.

A fellowship lunch followed, promoting unity and camaraderie. The event emphasized the vital role of libraries and librarians in safeguarding knowledge and fostering learning, inspired by the virtues of Saint Jerome.





# Rosary Month: A Series of Spiritual Saturdays

*By Sharleen G. Ramos | November 17, 2023*

## **USC Librarians and Staff gathered at the Joseph Baumgartner Learning Resource Center for the Holy Rosary**

October is recognized as Rosary Month, a special time dedicated to the devotion of the Holy Rosary among Catholics. This month-long observance holds particular significance for the Carolinian community, emphasizing the spiritual importance of the Rosary and commemorating the feast of Our Lady of the Rosary.

In honor of this special celebration, the library system, led by Ms. Sharleen Ramos, the campus ministry representative for the library, initiated a series of spiritual Saturdays at the Josef Baumgartner Learning Resource Center. Every Saturday morning, all librarians and staff gathered to pray the Holy Rosary. On October 18, 2023, the image of Mama Mary also visited JB-LRC, led by the Campus Ministry and officiated by Fr. Dindo Anthony Fallarme, SVD, University Chaplain. Throughout this sacred month, the library served as a place for reflection and devotion.

The library and the entire USC community dedicates the entire month of October to the Holy rosary, not only for spiritual nourishment but also an opportunity for everyone to come together as a community.





## ADVENT



## A Celebration of Hope and Love

# ADVENT WREATH

*By Sharleen G. Ramos  
December 15, 2023*

Advent season is a four-week period dedicated to the remembrance and commemoration of Jesus' arrival. It holds special significance in the Carolinian community. In keeping with this tradition, the Carolinian community, led by the Campus Ministry, places an Advent Wreath in each building. This wreath has candles representing hope, peace, joy, and love, marking the countdown to Christmas.

Guided by the University Chaplain, Fr. Dindo Anthony Fallarme, SVD, the celebration began with the Blessing of the Advent Wreath on December 4, 2023, with the librarians and staff. The library system lit the Advent candles every Monday in the month of December at the lobby of Josef Baumgartner Learning Resource Center.

This yearly activity aims to emphasize the genuine spirit of the season, centered on hope and love.



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# eResources Roadshow 2023: Information Sessions

*By Fe R. Planas | November 20, 2023*

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In collaboration with American Spaces, the USC Library System celebrated USC Days 2023 through the annual "eResources Roadshow: Information Sessions." The forum was held last October 25-26, 2023, from 9:00 a.m. to 4:00 p.m. at the Director of Libraries (DOL) Conference Room. The aim of this activity was to promote two of the library's electronic subscriptions namely, "Clinical Pharmacology" by Elsevier ClinicalKey, for Pharmacy students, and "Wiley Online Library - Consortium of Engineering Libraries-Philippines (CELPH)" for the School of Engineering students. Mr. Allen James Rosalita, sales manager at Megatexts, Phil. Inc., was invited as the resource person. The information session was attended by 52 pharmacy and 38 engineering students.



Ms. Mary-Gwyn Corazon Caro, RL, Cataloger of the Library System, promoted the e-resources accessible at the American Corner Library, located at the 2nd Floor of USC Downtown Campus.







# TRAINING ON EFFECTIVE COMMUNICATION IN THE WORKPLACE

*with*  
*Dr. Charity J. Turano*



To support ongoing professional growth and development, librarians and staff participated in an insightful in-service training entitled "Effective Communication in the Workplace", on October 26, 2023, in celebration of the USC Days 2023. The session aimed to equip participants with essential communication skills and strategies for nurturing an efficient work environment.

## TRAINING ON EFFECTIVE COMMUNICATION IN THE WORKPLACE

with  
*Dr. Charity T. Turano*

The guest speaker was Dr. Charity T. Turano, a faculty from the Department of Communications, Linguistics, and Literature. With her extensive knowledge and expertise, Dr. Turano guided the participants in exploring communication techniques tailored to address the unique needs of a library. The interactive nature of the session allowed librarians and staff to actively engage and share their experiences and challenges in communication within the library context. Further, Dr. Turano presented practical tips and real-world scenarios to enrich the attendee's learning experience.

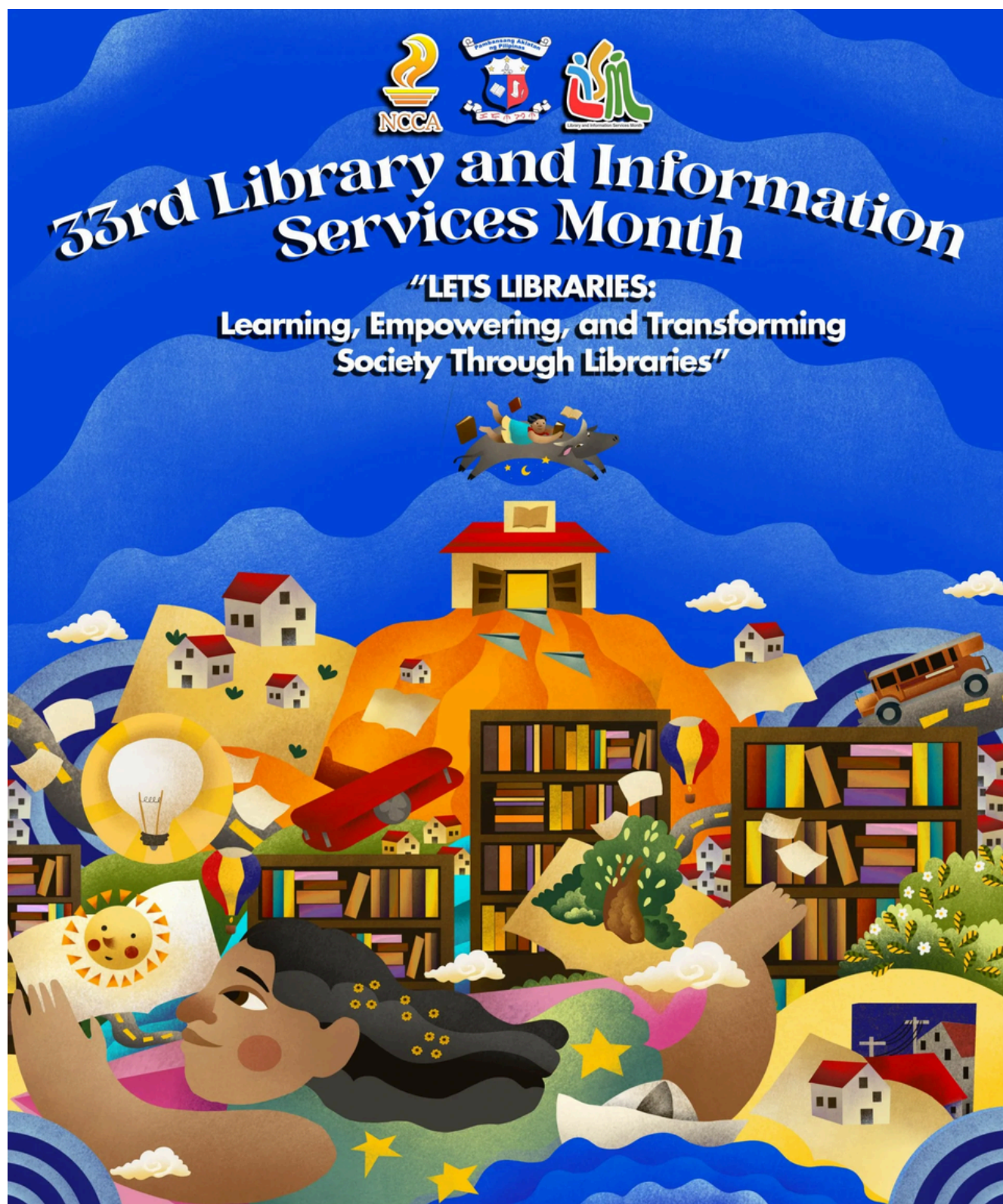
This initiative aligns with USC's ongoing commitment to educational excellence and professional growth of its personnel, with the goal of equipping librarians and staff with the essential skills necessary for success.





# USC Library System

*celebrates the*







# 33rd Library and Information Services Month

**"LETS LIBRARIES:  
Learning, Empowering, and Transforming  
Society Through Libraries"**

By Jaquelyn A. Gabat | December 02, 2023



November 2023 marked the 33rd Library and Information Services Month in the Philippines. This annual celebration, held every November, began in 1991 with Presidential Proclamation No. 837 declaring the entire month of November as Library and Information Services Month. This year's theme is "LETS Libraries: Learning, Empowering and Transforming Society through Libraries".

With this, the Library System planned out activities for all Carolinians to enjoy and participate in.

|  |  | Dates      | Activity/ies   |
|--|--|------------|--|
|  |  | Nov. 6     | Opening Salvo and Launching of LIS Month 2023  |
|  |  | Nov. 7-10  | Games and Snack Bar <ul style="list-style-type: none"> <li>Scavenger Hunt</li> <li>Balloon Darts</li> <li>Ping Pong Ball Toss</li> <li>Rubber Band Toss</li> <li>Wheel of Fortune</li> </ul> |
|  |  | Nov. 13-30 | Book Buffet Display  |
|  |  | Nov. 16-17 | University Book Fair 2023  |
|  |  | Nov. 20-23 | Film Showing   |
|  |  | Nov. 24    | Open Mic   |
|  |  | Nov. 29    | Culminating  |
| <b>Contests:</b>                           |  |            |  |
| Instagram Photo Contest: "My Library Spot" |  |            |  |
| Library Services: Facebook Highlight Reels |  |            |  |
| Photo Booth                                |  |            |  |



# Opening Salvo & Launching of *LISM* 2023



The Library and Information Services (LIS) month 2023 celebration was launched during the Feast of San Carlos Borromeo on November 6, 2023 that was commemorated by a holy mass held at the church of St. Arnold Janssen and St. Joseph Freinademetz. This event marked the launching of a month-long library festivities.

In the afternoon, the opening salvo was simultaneously held at the Bonk Library & Law Library at the Downtown Campus and at the Collaborative Hub at the Talamban Campus, with a short program followed by the Scavenger Hunt and Tic Tac Toe games. The event was attended by students from various schools including Arts and Sciences, Architecture, Fine Arts and Design, Business and Economics, Engineering, and Law and Governance.

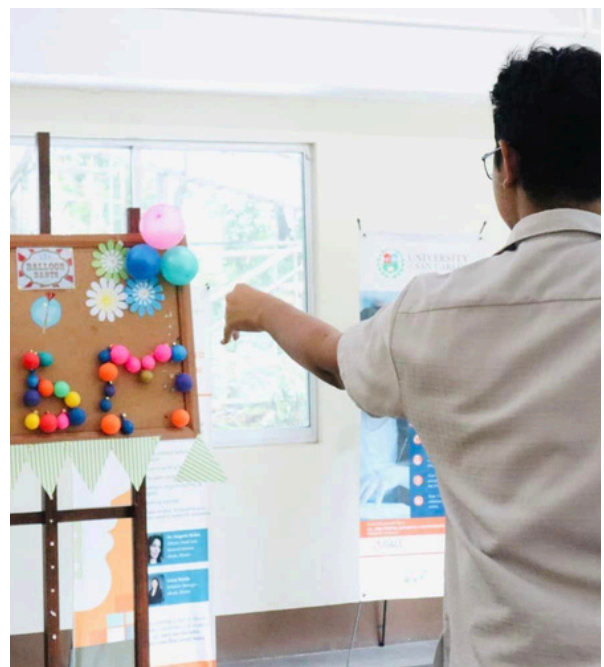


# Games & Snack Bar

Libraries are integrating games into their services to adapt to community needs. In celebration of LIS month 2023, the library organized a series of gaming events from November 7-10, 2024 which aimed at fostering community engagement and honoring the gaming culture. Games like Scavenger Hunt, Balloon Darts, Ping Pong Ball Toss, Rubber Band Toss, and Wheel of Fortune were enjoyed, with winners getting cash prizes and tokens like pens, fans, pencil cases, tote bags, notebooks, hand sanitizers, spoons, and fork sets.

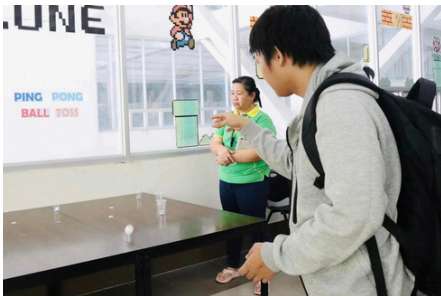
Employees and students from various schools attended the event, embracing games as tools for community engagement and learning. To stay relevant, libraries are expanding their collections to incorporate games, enriching the lives of their patrons and cultivating a sense of community among students and employees alike. They will continue to lead in promoting gaming literacy and cultural enrichment for future generations.

## Balloon Darts

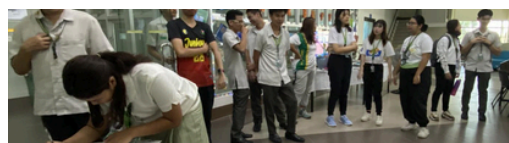




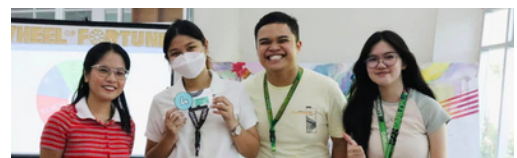
# *Ping Pong Ball Toss*



# *Rubber Band Toss*



# *Wheel of Fortune*





# Book Buffet & Photo Booth Display



Book displays in libraries are captivating showcases, drawing patrons to discover new worlds, find hidden treasures, and embark on literary adventures. They also act as focal points, inviting patrons to explore, discover, and engage with literature by curating displays that align with their personal interests, educational goals, and community needs. This can help libraries promote a culture of reading, curiosity, and lifelong learning.

In light of this, discipline libraries were encouraged to showcase their best creative interpretations that align with the LISM theme for the Best Photo Booth Contest.

The Science and Technology Library concept was "Readers are future Educators, Engineers, Nurses, Nutritionists, Dietitians, and Pharmacists," with two types of photo booths: hanging booths for solo/duo and photo booths for groups, with props. Meanwhile, the Humanities Library concept was enchanted-inspired, reflecting the fiction collection at the Humanities Library.



## Film Showing

Film showing in libraries represent a dynamic platform for cultural enrichment, education, and community engagement. Libraries can offer patrons inspiring viewing experiences by selecting a variety of relevant films that spark curiosity, build empathy, and encourage lifelong learning.

From November 20-23, 2023, 48 students from different schools watched "The Book Thief" and "Good Will Hunting" at the Collaborative Hub.

## Open Mic

Open mics in libraries serve as dynamic platforms for artistic expression, community engagement, and cultural enrichment by providing inclusive and welcoming spaces for individuals to share their talents and stories. In fact, libraries serve not only as a gathering place for information seekers but also as a space for encouraging creativity, establishing relationships, and celebrating the rich diversity of human expression.

# Culminating



Culminating activities serve as powerful catalysts for reflection, celebration, and community building. By organizing memorable and meaningful culminating events, academic organizations, educators, and administrators can honor achievements, inspire continued growth, and strengthen connections within their communities.

Last November 29, contest winners were appreciated with tokens for their continued support of the library's activities and for bringing out the best in each individual.

Congratulations to our champions from the School of Architecture, Fine Arts and Design - Mr. Johnpett Joseph Heredia, Ms. Neiss Jilianka Uy, and Sukho Cho, and from the School of Business and Economics, Ms. Deseree Mae Apenas.



# LETS Libraries:

Learning, Empowering and Transforming Society  
through Libraries

## CELEBRATING

### 33RD LIBRARY AND INFORMATION SERVICES MONTH 2023 WINNER

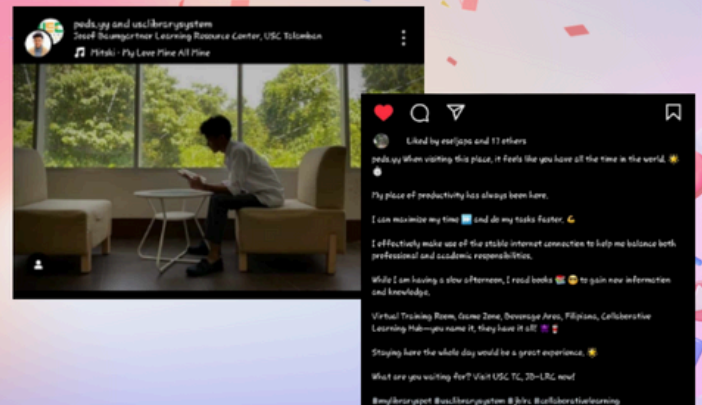
LIBRARY SERVICES: FACEBOOK REELS CONTEST

Deseree Mae Apenas



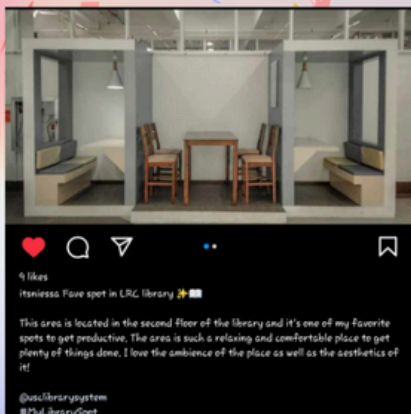
### 33RD LIBRARY AND INFORMATION SERVICES MONTH 2023 WINNER

1st Johnpett Joseph Heredia



### 33RD LIBRARY AND INFORMATION SERVICES MONTH 2023 WINNER

2nd place Neiss Jilianka Uy



### 33RD LIBRARY AND INFORMATION SERVICES MONTH 2023 WINNER

3rd place Sukho Cho





# *Basic Education*

*By Melanie Lenlen Hermosa | December 03, 2023*

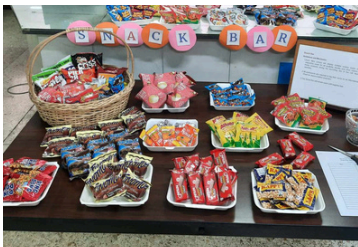
Library and Information Services Month, celebrated every November, is an annual event that highlights the vital role libraries play as essential resources for education, enrichment, and community development. At the University of San Carlos-Basic Education, the libraries go above and beyond to commemorate this occasion by offering a diverse range of activities designed to captivate and inspire patrons.

The festivities commence with launching day on November 7th, featuring a variety of exciting activities across all Basic Education (BEd) libraries. From a snack bar offering free treats to a lively balloon dart game that tests students' knowledge, the day is brimming with fun and learning. The highlight of launching day is the library treasure-hunting activity, which entices new visitors and strengthens ties with existing patrons.

Each BEd library hosts its highlight activity. For the grade school libraries, live storytelling sessions captivate young minds, with stories like "Scary Hairy Party," featuring our storyteller, Miss Shawn Kimberly E. Sy. This story reminds students to embrace their uniqueness and celebrate diversity. The interactive nature of these sessions fosters engagement and a love for storytelling among students.

The Montessori Academy (MA) Library hosts the popular Book Detective activity, which invites participants to explore different parts of the library and hone their literacy and critical thinking skills. This hands-on activity promotes independent exploration and discovery, instilling a sense of accomplishment and pride in participants.





The Senior High School (SHS) libraries introduced the library loyalty coupon, incentivizing reading habits and fostering a sense of community among patrons. Encouraging students to become library members and promoting loyalty to the library as a valuable resource, this activity strengthens connections and fosters a culture of lifelong learning.

Library and Information Services Month celebrates learning, discovery, and community engagement. Through a rich array of activities, the BEd libraries inspire patrons to explore the world of literature, embrace their uniqueness, and connect with fellow readers. These activities not only benefit individual patrons but also contribute to the overall vibrancy and success of the library system.

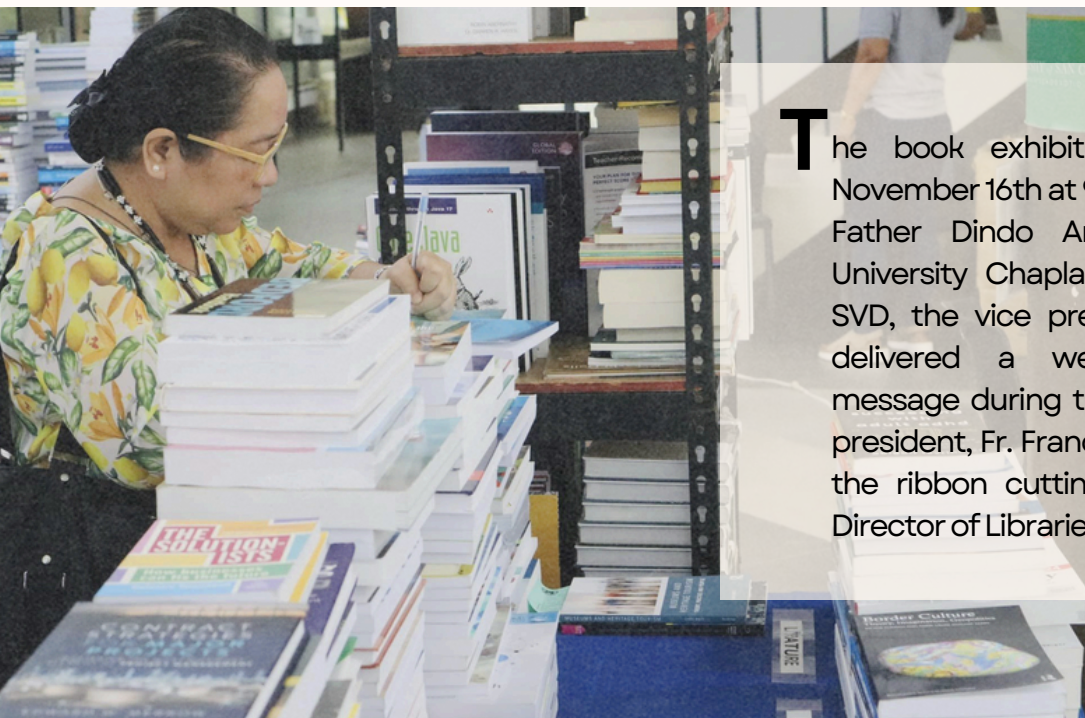




# University Book Fair

By Fe R. Planas  
December 05, 2023

**A**fter three years of suspension due to the pandemic, the USC Library System resumed the University Book Fair in celebration of Library and Information Service Month (LISM), on November 16-17, 2023, at the Ground Floor of the Josef Baumgartner Learning Resource Center, USC Talamban Campus. Eleven book exhibitors were invited to participate in the event.



**T**he book exhibit was officially opened on November 16th at 9:00 a.m. with an invocation by Father Dindo Anthony Fallarme, SVD, the University Chaplain. Fr. Jesuraj Anthoniappen, SVD, the vice president for academic affairs, delivered a welcoming and inspirational message during the event. Following that, USC president, Fr. Francisco Antonio Estepa, SVD, led the ribbon cutting ceremony along with the Director of Libraries (DOL) and other SVD priests.



# Exhibitors



The Director of Libraries (DOL) encouraged the deans, chairs, and faculty members to select materials related to their respective disciplines. There were 89 tertiary faculty members from the different departments, five Senior High School teachers and three Montessori Academy teachers who responded to the two-day book fair. The library acquired 831 volumes of recommended titles to the collection.

Librarians work together with faculty members to expand the library's collections to meet the demands/needs of our patrons/clientele.





# PLAI Centennial National Congress 2023

By Gesyl E. Ambos | December 07, 2023

It was an unforgettable experience to be part of the attendees and witness the momentous celebration of the 100th anniversary of the Philippine Librarians Association, Incorporated (PLAI). The event took place at SMX Convention Clark, Malabacat City, Pampanga, from November 21 to 24, 2023. The PLAI Congress is an annual gathering that brings together all librarians and professionals across the Philippines. The theme, "Paghaduraw kag Pagpadayon: Heritage. Horizon. Harmony," was thoroughly explained. "Paghaduraw" encompasses the acts of contemplation and introspection, whereas "Padayon" embodies the essence of continuity and unwavering persistence. "Heritage," "Horizon," and "Harmony" resonate deeply, representing a celebration of the rich history and traditions of the organization, while also looking back at the forerunners and pillars of the profession.



Forty-six (46) members from PLAI Central Visayas joined the event; five participants are from the USC library: Mrs. Gesyl Ambos, the SED Librarian, Mrs. Divine Tenorio, Filipiniana Librarian, Ms. Shawn Kimberly Sy, Senior High School Librarian, and Mr. Mark Francis Onde, Law Librarian/PLAICeV President, together with the Director of Libraries Ms. Janice Berdin and Fr. Alfonso Araceli, SVD- USC BED Director. The four-day activity featured three keynote speakers, 10 plenary speakers, 23 paper presenters, and 10 poster presenters. On the Fellowship Night, PLAI Centennial awards were granted to seven PLAI members. Special PLAI awardees were given the Gabriel A. Bernardo Award, the Cirilo B. Perez Award, and the Severino I. Velasco Award. Also, librarians are encouraged to wear their best barrio fiesta attire. Fr. SVD's Alfonso Araceli took home the Best in the Men's Fiesta sa Nasyon Attire division.







USC LIBRARY SYSTEM CHRISTMAS  
PARTY 2023

# DAZZLING HOLIDAYS IN BARBIE & KEN

By Sharleen G. Ramos | January 17, 2024



The USC Library System celebrated its Christmas Party in Barbie and Ken fashion at the MJ Suites and Hotel on December 16, 2023, with the theme, "Let's unleash our inner glamour and celebrate Christmas with sparkle and joy."

Librarians and staff enthusiastically embraced the theme, dressing in various shades of pink and blue channeling their inner Barbie and Ken. From chic dresses to casual preppy outfits, everyone added a touch of iconic accessories, creating a stylish and playful atmosphere.

The party began with a prayer led by Mrs. Cristita Lanticse, the SBE Librarian, followed by a lively community dance led by Ms. Sharleen Ramos, the SAS Librarian, which got everyone moving on the dance floor.

One of the highlights of the event was the USC Library System's Got Talent contest, featuring four groups who showcased their Christmas-themed presentations. The winner was LRC Group 1, portraying the spirit of giving while adhering to the Barbie theme. Adding to the festive atmosphere, the fashion show featured a display of talent and style, with the top 5 contestants being preselected by special guests, Fr. Dindo Anthony Fallarme, SVD, and Fr. Alfonso Araceli, SVD, adding an element of excitement and anticipation to the event. After the majority cast their votes, Ms. Jastine Amor Capitoc, the SOE Librarian, was crowned Barbie of the Night, while Mr. Divino Boligor, the staff at the CALM Unit, earned the title of Ken of the Night.







## USC LIBRARY SYSTEM CHRISTMAS PARTY 2023

Apart from the contests, competitive games with cash prizes and raffle draws added excitement for everyone. Another memorable highlight at the party was a tribute to Mr. Mark Francis Onde, the Law Librarian who bid goodbye to the system to explore new opportunities. Likewise, the Audio-Visual Team received recognition as they bid farewell to the system, marking their separation from the library.

Finally, the celebration ended with the tradition of exchanging gifts, bringing joy as everyone unwrapped their surprises.

Indeed, this year's Christmas party was a blend of childhood joy with adult glamour. It proves that a magical celebration can be achieved with nostalgia, sparkle, and festive fun.





# A Reflection on Endings & New Beginnings

Library System Farewells  
AVC and Welcomes  
University Museum

By Gesyl E. Ambos | February 27, 2024



Farewells are not just about saying goodbye but about growth and gratitude. In the new USC organizational structure, the Audio Visual Center (AVC) is one of the offices that is part of the recent changes. The AVC operation is now under the office of the Vice President for Administration.

Last December 16, 2024, during the Library Christmas Party, Mr. Francis N. Arnibal, AV Coordinator, bid farewell to the Library System. During the Library Christmas party celebration, he narrated his experience as a working scholar, AV Technician, and now an AV Coordinator in the Audio Visual Center. He began his professional journey with enthusiasm, greatly supported by his former AV technicians and the AV Services Librarian. He is grateful for his experience, which bolstered his professional expertise and shaped his leadership.





Audio Visual Centers stands as a testament to the enduring importance of multimedia in education, entertainment, and cultural enrichment. As technology advances, these centers will undoubtedly adapt and thrive and will remain a vital resource for future generations. USC Instructional Media Center (IMC) was established in the 1980s when educators recognized the importance of multimedia resources in enhancing instructional delivery. The Center provided access to film projectors, slide projectors, and other analog media tools. The late Dr. Montana C. Sanieel, Dean of Education, was the first and last IMC director.

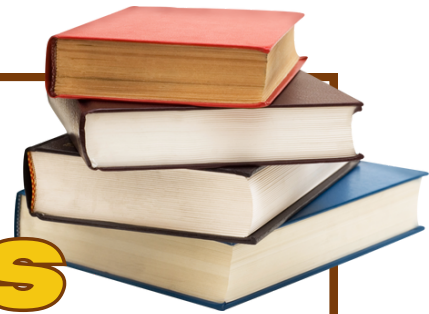
The Instructional Media Center was renamed the Audio Visual Center in the early 2000s as part of the Library System under Dr. Marilou P. Tadlip, Director of the Library. All USC campuses have an assigned librarian acting as the AV Coordinator along with one professional technician. Today, the digital age has brought about a paradigm shift in audio-visual materials, embracing digital formats such as DVDs, CDs, and online resources.

**Embracing change and welcoming new beginnings,** the integration of the University Museum into the Library System, as stipulated in the memorandum from Office of the President on October 16, 2023, and approved by the Board of Trustees effective AY 2023-2024, will certainly provide opportunities for more intellectual and creative exploration.



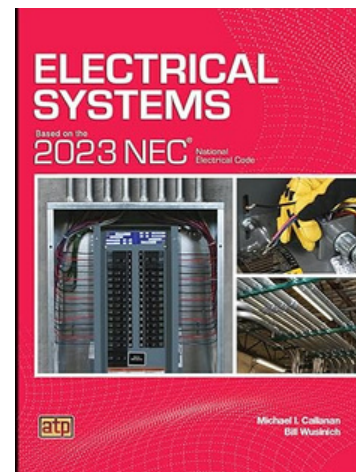


# NEW ACQUISITIONS



## SCHOOL OF ENGINEERING

Electrical Systems is a comprehensive textbook tailored for professionals in the electrical trade. It offers a detailed overview of the National Electrical Code®, covering wiring methods, conductors, grounding, transformers, and more. With concise text and descriptive illustrations, it serves as an authoritative resource for understanding and applying the NEC®.



## SCHOOL OF ARCHITECTURE, FINE ARTS, & DESIGN

### INTERIOR DESIGN RESEARCH METHODS

LILY B. ROBINSON

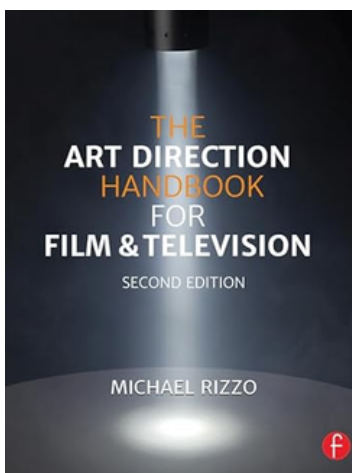


Interior Design Research Methods equips readers with essential tools and skills for conducting human-centered research in interior design projects. The text fosters analytical thinking, guiding the transformation of scientific models into innovative design processes. Readers learn to integrate external and internal influences, develop research questions, design inquiry systems, and analyze data. Updated case studies explore gender, design for vulnerable populations, and ethical considerations. The Instructor's Guide provides additional resources such as test banks and sample syllabi.

### THE ART DIRECTION HANDBOOK FOR FILM & TELEVISION

SECOND EDITION

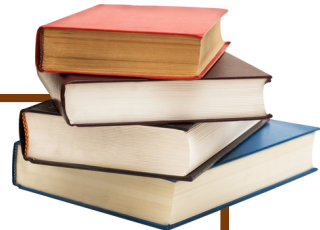
MICHAEL RIZZO



The updated edition of The Art Direction Handbook by Michael Rizzo now includes coverage of television art direction alongside film design. This professional manual offers insights into the art department's setup, day-to-day tasks, and tips for success in the field. It covers everything from location scouting to supervising scenery construction and provides useful forms, checklists, and interviews with renowned art directors.



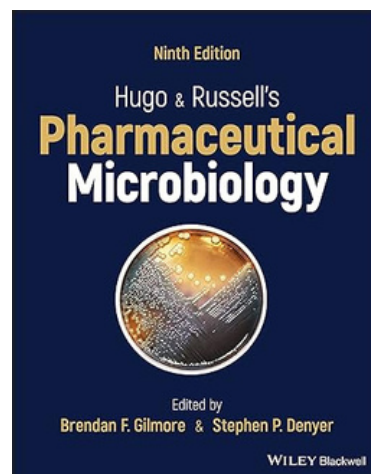




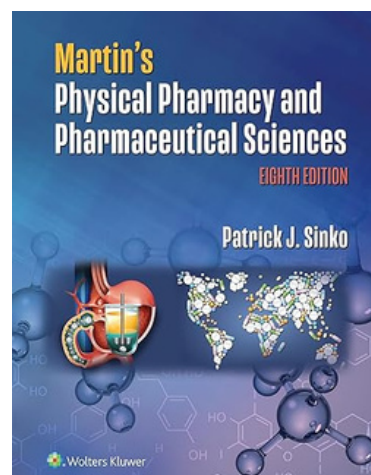
The twelfth edition of *Beginnings of Interior Environments* maintains its status as the top textbook in interior design education. Lynn M. Jones and Heidi Plumb provide a comprehensive overview of commercial and residential interior design, covering both creative and technical aspects while aligning with Council for Interior Design Accreditation (CIDA) standards.

## SCHOOL OF HEALTH CARE PROFESSIONS

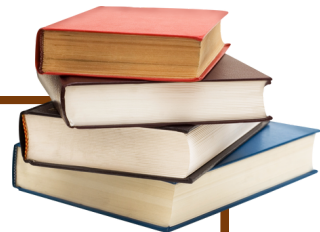
Microbiology is foundational to pharmacy, influencing all stages of medicine production, from design to delivery. Vital for combating infection, it underscores the importance of practitioners and scientists staying updated, particularly in light of the COVID-19 pandemic and emerging pathogens.



Martin's *Physical Pharmacy and Pharmaceutical Sciences*, now in its 8th Edition, is a trusted resource in pharmacology and pharmaceutical sciences for over 60 years. Designed for PharmD students, educators, researchers, and industry professionals, this edition offers practical insights with updated content and a new full-color design, facilitating the application of biology, physics, and chemistry principles in real-world scenarios.



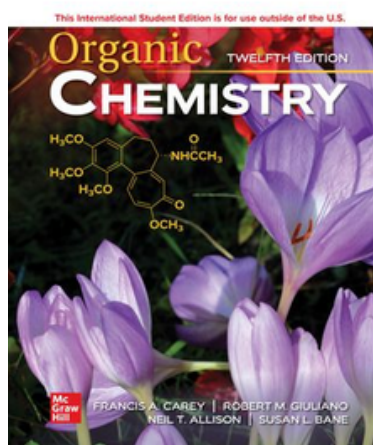




Drugs Across The Spectrum, 9th Edition, delves into the motivations, social implications, legal aspects, and physiological effects of drug use. Exploring history, culture, and treatment approaches, authors Goldberg and Mitchell engage readers with active learning features like "Fact or Fiction" and "Thinking Critically" questions, offering insight into today's societal drug issues.



## SCHOOL OF ARTS & SCIENCES



"Organic Chemistry" is tailored for the two-semester undergraduate course, emphasizing fundamental reaction mechanisms and their applications. The text aims to deepen students' understanding of organic chemistry's physical principles while highlighting its relevance to biological systems.



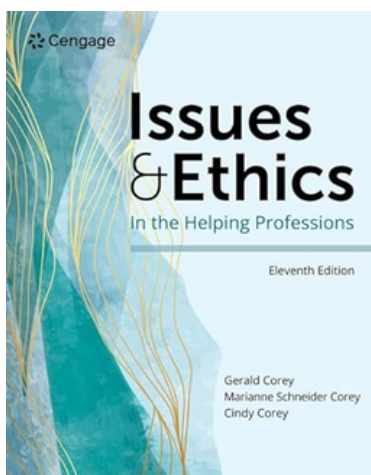
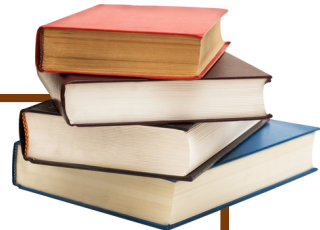
**ORGANIZATIONAL COMMUNICATION** A CRITICAL INTRODUCTION



The Second Edition of organizational communication offers updated content, exploring the field's historical, conceptual, and practical aspects. Authors Dennis K. Mumby and Timothy R. Kuhn challenge students to critically reflect on their understanding of work and organizations, preparing them for modern organizational environments. The book links theory with practice, emphasizing the role of organizations in shaping our identities.



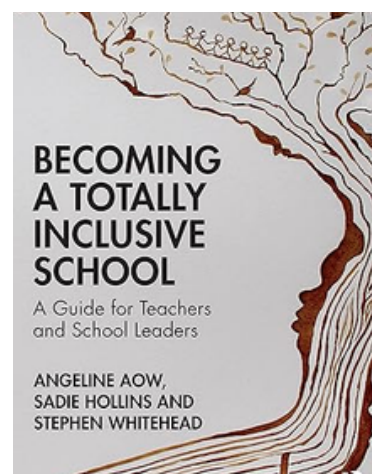




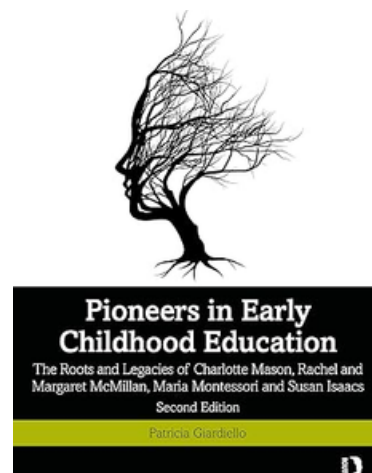
Corey's 11th Edition of "Issues and Ethics in the Helping Professions" provides essential guidance for students and professionals alike. Drawing from diverse perspectives, it addresses central ethical issues, encourages critical thinking, and offers opportunities to develop informed positions. With insights from 40 leaders in counseling through the Voices From the Field feature, this bestseller equips readers with the tools needed for navigating ethical dilemmas in helping professions. Accessible through the MindTap digital platform, it offers interactive learning and exam preparation resources.

## SCHOOL OF EDUCATION

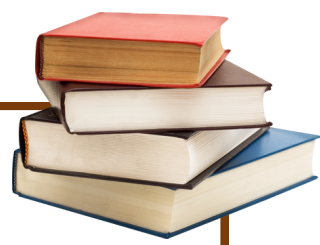
This book guides educators in achieving Total Inclusivity by addressing key concepts like racial diversity, gender equality, LGBTQ+ inclusivity, and neurodiversity. Through accessible writing and reflective exercises, it offers practical knowledge and tools to foster inclusivity in schools and communities. Each chapter explores mindset, behavior, and systems, encouraging readers to translate insights into action.



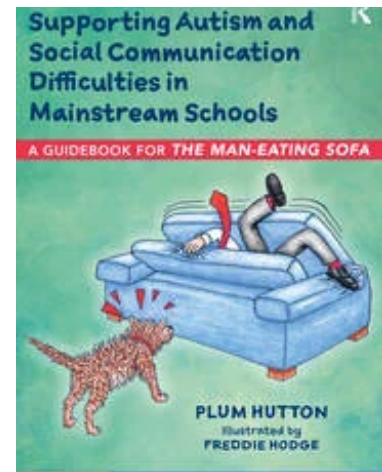
This insightful book introduces key early childhood education pioneers Rachel and Margaret McMillan, Maria Montessori, Susan Isaacs, and now Charlotte Mason. It explores their philosophies and how they relate to quality early years provision today. The book examines the influences shaping each pioneer's ideas and their impact on contemporary practice, providing practical examples to illustrate key principles.



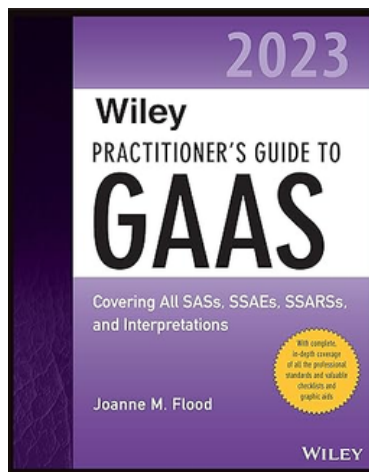




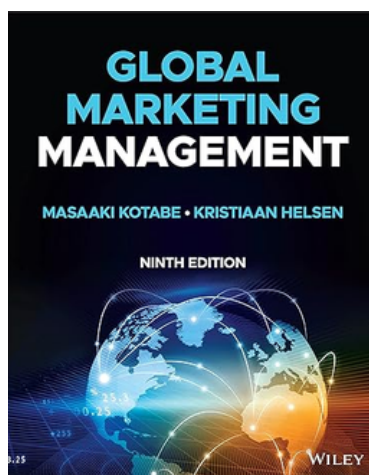
This guidebook, to be used with the storybook "The Man-Eating Sofa" for 8-12 year-olds, delves into the educational, social, and psychological aspects of autism and social communication difficulties (SCID). It offers strategies for parents and practitioners to recognize and support these issues in schools. Through a chapter-by-chapter exploration of the story, it facilitates discussions to increase understanding of autism and SCID among young people and adults.



## SCHOOL OF BUSINESS & ECONOMICS



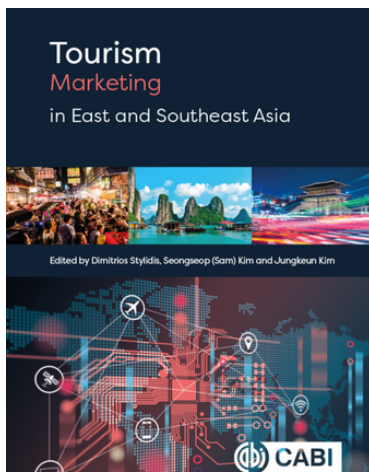
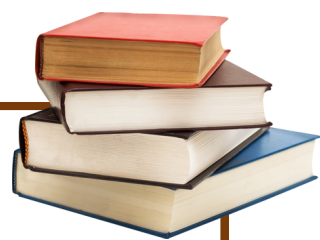
Wiley Practitioner's Guide to GAAS 2023 is the most comprehensive resource for CPAs, providing in-depth analysis of auditing standards. It covers SASs, SSAEs, SSARs, and Interpretations, offering practical guidance on recent revisions, including topics like audit evidence, accounting estimates, and quality management. With clear explanations and practical direction, it's an essential tool for accountants and auditors seeking to comply with professional standards efficiently and effectively.



In the latest edition of Global Marketing Management, experts offer a comprehensive guide for students of marketing, management, and international business. It covers key shifts in global marketing, including anti-globalization sentiments, technology impact, personalization demand, and environmental sustainability. With updated examples and case studies, readers gain insights into navigating today's complex global markets, alongside discussions on balancing economies of scale and cultural sensitivities, and new chapters on emerging markets, internet marketing, and corporate social responsibility.







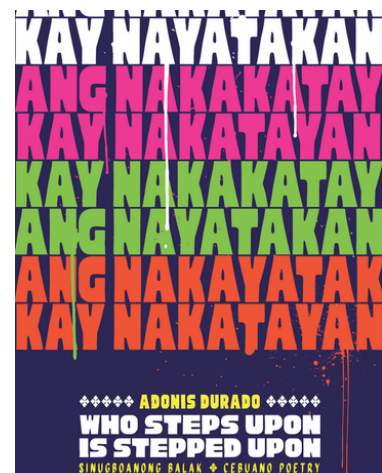
This book addresses the oversight in tourism research by focusing on Southeast Asian countries that have received less attention compared to key destinations like China and Thailand. It explores the marketing efforts, techniques, and challenges of countries in the region such as Indonesia, Japan, Korea, Myanmar, and Vietnam.

## FILIPINIANA

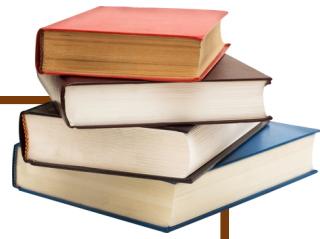
This book compiles Leoncio P. Deriada's award-winning short stories in English, Hiligaynon, and Cebuano, showcasing his prowess across multiple languages. Deriada's own translations of his Hiligaynon and Cebuano tales into English further highlight his talent. As a revered figure in Philippine literature, Deriada's contributions extend beyond his writing; he has also served as a mentor, particularly in Western Visayas. Writing in Hiligaynon, Kinaray-a, Visayan-laced Filipino, and English, he has paved the way for younger writers, solidifying his legacy as an enduring influence in the literary landscape of the Philippines.



Adonis Durado's new collection of humorous poems. Published by the University of the Philippines (UP) Press, the book consists of 60 Cebuano poems translated into English by talented poets/authors -- Catherine Viado, Michael Obenietta, Delora Sales-Simbajon, and Anthony Kintanar.

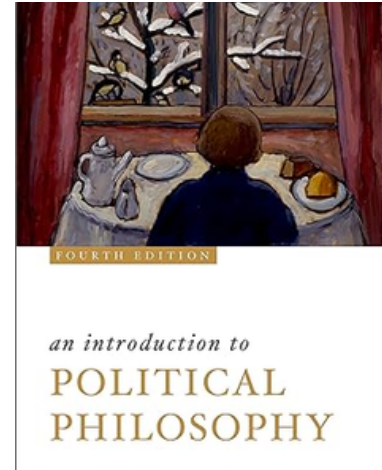




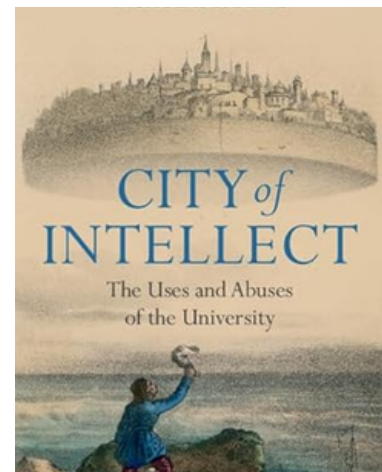


## SCHOOL OF LAW AND GOVERNANCE

"An Introduction to Political Philosophy" offers an accessible entry point into the field, blending clarity and conversational tone with deep exploration of fundamental questions. Wolff delves into timeless inquiries, spanning centuries and various thinkers, to illustrate how political philosophy informs our understanding of present-day issues.



Nicholas B. Dirks' insightful book chronicles his tumultuous tenure as Berkeley's Chancellor, delving into pressing issues like free speech, safe spaces, the future of humanities, and the value of liberal arts education. It serves as both a gripping insider's account and a visionary manifesto advocating for significant structural changes in higher education.



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# Get To Know Us!

*The Library System is a vital resource for students, faculty, and researchers of the University of San Carlos. For A.Y. 2023-2024, librarians have taken on new roles to enhance services and efficiency. They are geared towards improving the overall library experience.*

*Meet the USC Librarians!*



**Janice F. Berdin, RL, MS**

*Director of Libraries*

jfberdin@usc.edu.ph; local 194

Formerly a Junior High School Librarian at USC - South Campus during the academic year 2019-2020. She began her role as the USC Library System Director in 2022.

## TALAMBAN CAMPUS LIBRARIANS



**Jacquelyn A. Gabat, RL, MS**

*Librarian, School of Architecture, Fine Arts, & Design*

jagabat@usc.edu.ph; local 197

She has been the Humanities Librarian since the academic year 2017-2018. She began her role as the School of Architecture, Fine Arts, & Design Librarian this academic year.



**Sharleen G. Ramos, RL**

*Librarian, School of Arts and Sciences*

sgramos@usc.edu.ph; local 197

Formerly the Circulation Librarian at USC - Talamban Campus during the academic year 2022-2023.



**Ann Marie Pines R. Fernandez, RL, MS**

*Librarian, School of Health Care Professions*

arfernandez@usc.edu.ph; local 193

Formerly the Head Cataloger at USC - Talamban Campus during the academic years 2014-2023.



**Jastine Amor R. Capitoc, RL**

*Librarian, School of Engineering*

jarcapitoc@usc.edu.ph; local 193

Formerly the Junior High School Librarian at USC - South Campus during the academic year 2022-2023.



**Gesyl E. Ambos, RL, MS**

*Librarian, School of Education*

geambos@usc.edu.ph; local 199

Formerly the Montessori Academy Librarian during the academic year 2020-2021. She began her role as the School of Education Librarian from 2021 to the present.

## SPECIAL & TECHNICAL LIBRARIANS



**Fe R. Planas, RL, MS**

*Librarian, Acquisitions Unit*

frplanas@usc.edu.ph; local 306

She has been the Acquisitions Librarian at USC - Talamban Campus since the academic year 1997 and up to the present.



**Mary-Gwyn L. Caro, RL, MS**

*Librarian, Cataloging Unit*

mlcaro@usc.edu.ph; local 195

Formerly the Political Science and American Corner Librarian at USC - Downtown Campus during the academic years 2016-2023.



**Jesel I. Monguez, RL**

*Librarian, Cebuano Studies Center*

jimonguez@usc.edu.ph; local 308

Formerly the Circulation Librarian during the academic years 2019-2022, she began her role as the Cebuano Studies Center Librarian from 2022 to the present.



**Divina C. Tenorio, RL, MS**

*Librarian, Filipiniana*

dctenorio@usc.edu.ph; local 309

Formerly the School of Business and Economics Librarian at USC - Downtown Campus during the academic years 2017-2023.



**Edgar Darryl B. Pastera, RL**

*Systems Librarian*

ebpastera@usc.edu.ph; local 307

Formerly the School of Law and Governance Librarian at USC - Downtown Campus during the academic years 2021-2023.



## DOWNTOWN CAMPUS LIBRARIANS



**Rave Ann E. Javier, RL**

*Librarian, School of Business and Economics*

rejavier@usc.edu.ph; local 570

Formerly the Filipiniana Librarian at USC - Talamban Campus during the academic years 2016-2023.



**Cristita L. Lanticse, RL, MS**

*Librarian, School of Business and Economics*

cllanticse@usc.edu.ph; local 570

Formerly the General Reference/SHS-STEM Librarian at USC - Talamaban Campus during the academic year 2022-2023.



**Mary Minette B. Rendon, RL**

*American Corner Librarian*

mbrendon@usc.edu.ph; local 568

Formerly the Junior High School Librarian at USC - North Campus during the academic years 2021-2023.



**Mark Francis G. Onde**

*Law Librarian*

mfgonde@usc.edu.ph, local 569

Formerly the System Support Librarian at USC - Talamban Campus.

## BASIC EDUCATION LIBRARIANS



**Melanie Lenlen V. Hermosa, RL**

*Librarian, Grade School*

mlvhermosa@usc.edu.ph; local 738

She has been the Grade School Librarian at USC - South Campus since the academic year 2021 and up to the present.



**Ulysses L. Ceniza, RL**

*Librarian, Senior High School - North Campus*

ulceniza@usc.edu.ph; local 820

Formerly the Grade School Librarian during the academic years 2006-2023.



**Shawn Kimberly E. Sy, RL**

*Librarian, Senior High School - South Campus*

skesy@usc.edu.ph; local 742

She has been the Senior High School Librarian since the academic year 2021 and up to the present.



**Violeta F. Aoyama, RL, MS**

*Librarian, Montessori Academy*

vfaoyama@usc.edu.ph, local 842

Formerly the Librarian at USC - Talamban Campus.

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